



Stars United Global Outreach Impact Report



EMPOWER | EQUIP | MOBILIZE

2025

OUR MISSION

STARS UNITED GLOBAL OUTREACH CREATES AN ENVIRONMENT THAT FOSTERS ACADEMIC ACHIEVEMENT, FINANCIAL INDEPENDENCE, AND PERSONAL DEVELOPMENT, EMPOWERING YOUTH AGES 10–18 ACADEMICALLY AND ECONOMICALLY.

BLUEPRINT FOR SUCCESS INITIATIVE

THE BLUEPRINT FOR SUCCESS INITIATIVE CONSISTS OF FIVE CORE PROGRAMS: LEADERSHIP, FINANCIAL LITERACY, LIFE SKILLS, ENTREPRENEURSHIP, AND STEAM. IN 2025, THREE PROGRAMS WERE DELIVERED, WITH PLANS TO RELAUNCH ENTREPRENEURSHIP AND STEAM IN 2026.

LEADERSHIP MESSAGE FROM THE EXECUTIVE DIRECTOR

As we reflect on 2025, I am filled with immense gratitude and pride for the journey of Stars United Global Outreach. This year, we empowered youth across Dallas through transformative leadership, life skills, and financial literacy programs — creating safe learning spaces where young people can grow academically, emotionally, and economically. With a 97% completion rate and strong community engagement, our impact continues to deepen.

None of this would be possible without our dedicated partners — Parkland Health, Singing Hills Recreation Center, Dallas College, Happy State Bank, South Dallas Cultural Center, Jacob Way Organization, and our many volunteers and donors. Thank you for believing in our youth and helping us build pathways to brighter futures.

As we look ahead to 2026, we are excited to relaunch our Entrepreneurship and STEAM programs, expanding opportunities for students to explore innovation, creativity, and economic empowerment. I invite you to continue this journey with us — to serve, give, partner, and uplift. Together, we will equip the next generation with the skills and confidence needed to succeed.

With Gratitude,

Star Williams
Executive Director

STAR WILLIAMS

"You may encounter many defeats, but you must not be defeated. In fact, it may be necessary to encounter the defeats, so you can know who you are, what you can rise from, how you can still come out of it." Maya Angelou



OUR 2025 LINE-UP

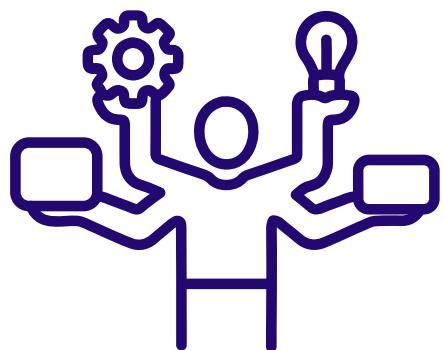
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LEADERSHIP
PROGRAM



2

LIFE SKILLS PROGRAMS



3

FINANCIAL LITERACY
PROGRAM



4

VOLUNTEER IMPACT



5

EVENTS & CAMPAIGNS

6

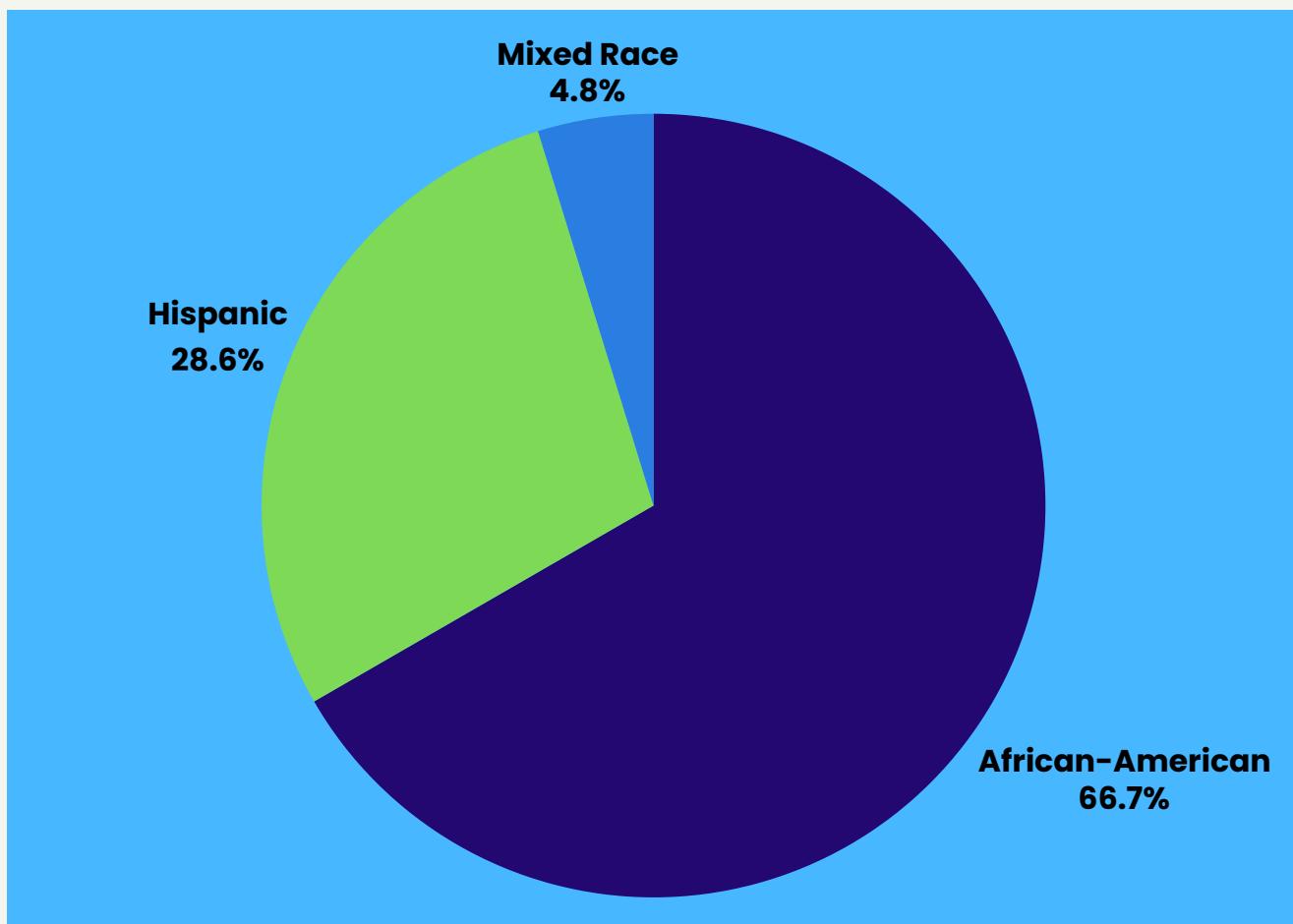
PARTNERSHIPS &
COLLABORATIONS

2025 PROGRAM ACTIVITIES & OUTCOMES

LEADERSHIP SUMMER CAMP

In partnership with Singing Hills Recreation Center, Stars United served **21 students ages 10–18.**

DEMOGRAPHICS



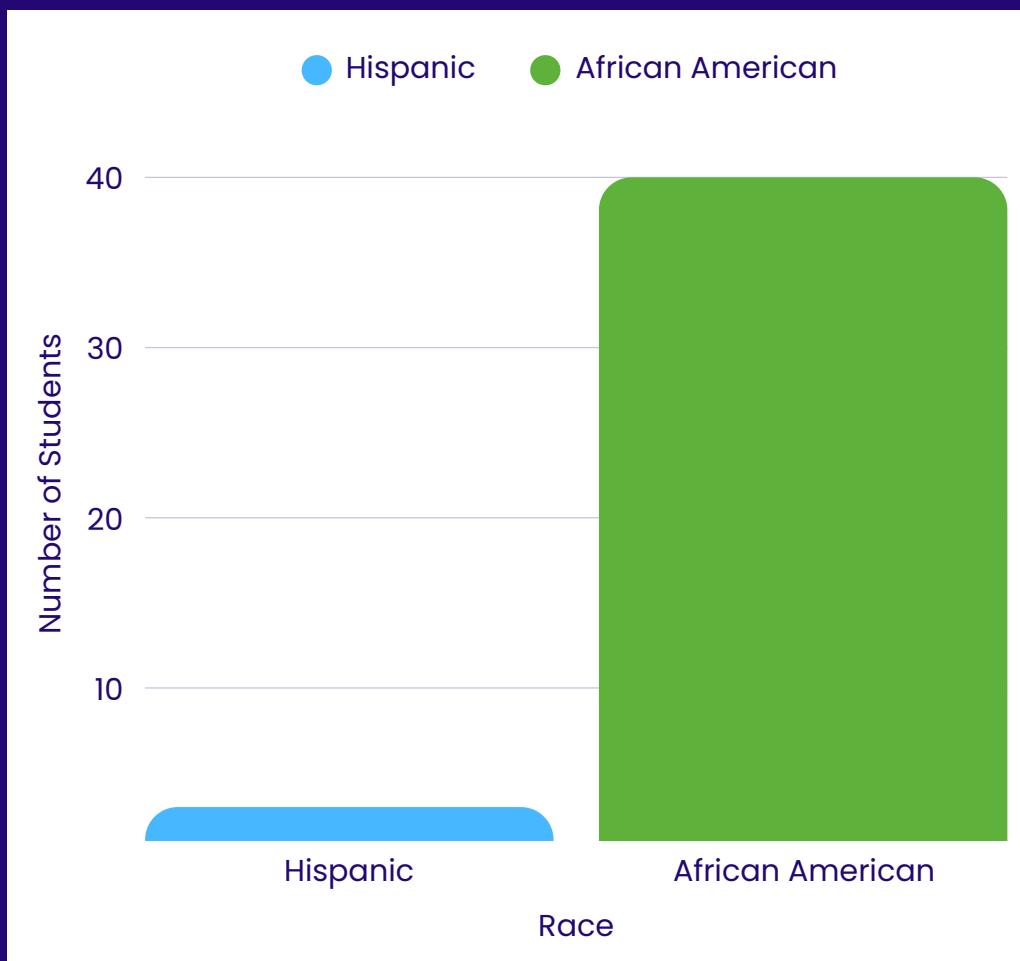
2025 PROGRAM ACTIVITIES & OUTCOMES

LIFE SKILLS PROGRAMS

Life Skills Summer Camp includes tracks in Effective Communication, Public Speaking, and Healthy Relationships.

TARGET POINTS:

- **Public Speaking:** Partnership with Dallas College Mountain View Campus. 19 students ages 10–16 (16 African American, 3 Hispanic).
- **Effective Communication:** Partnership with Alan E Sims Recreation Center. 24 African American students ages 10–14.



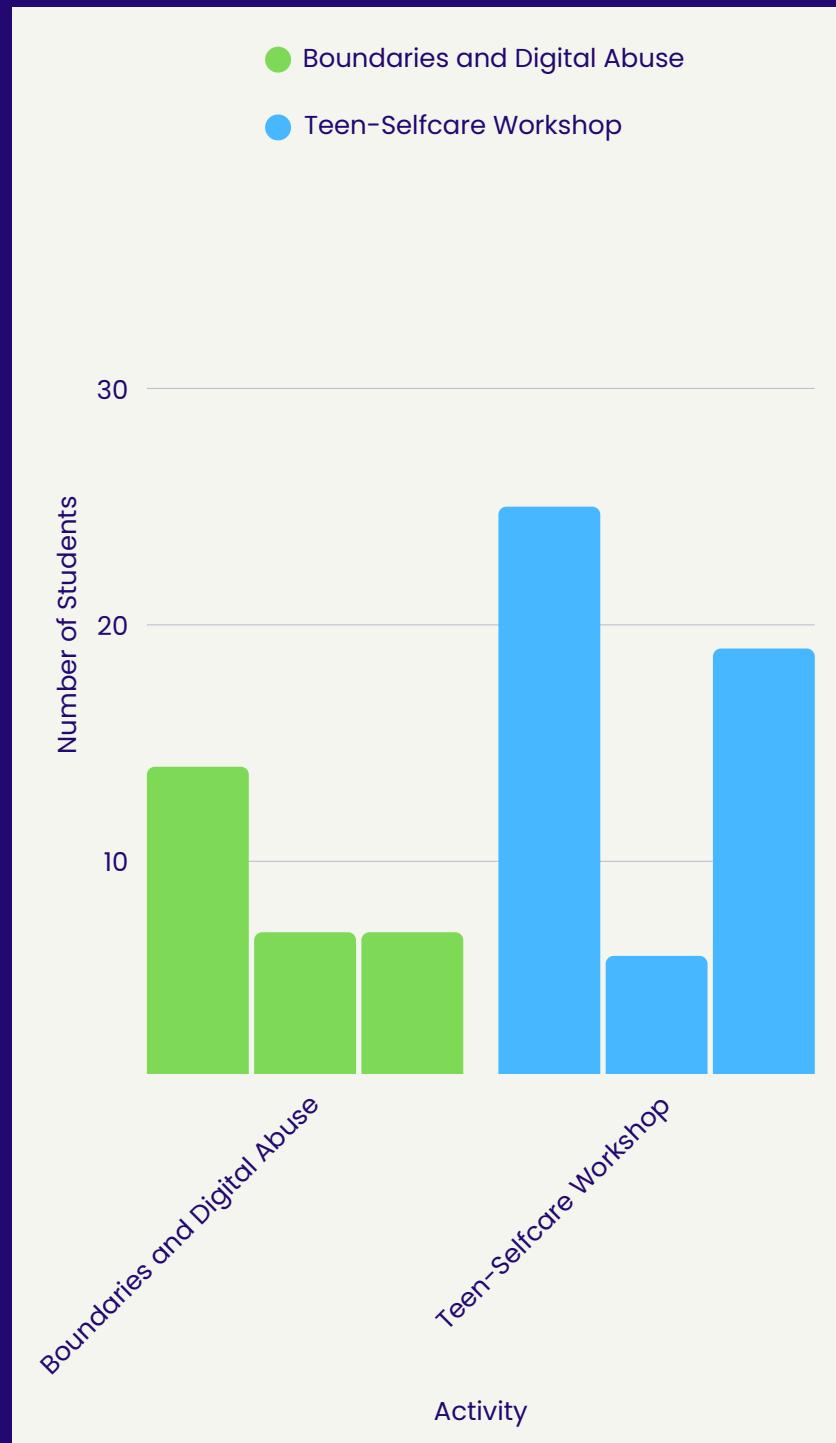
2025 PROGRAM ACTIVITIES & OUTCOMES

HEALTHY RELATIONSHIPS SERIES

in partnership with Parkland Health, Singing Hills Recreation Center, and the Perot Museum

TARGET POINTS:

- **Boundaries & Digital Abuse**
(English & Spanish): 14 students (7 African American, 7 Hispanic).
Students received one-year Perot Museum passes, free lunch, raffles, and door prizes.
- **Safety Planning Workshop:**
Covered forms of safety planning and ways to reduce harm.
- **Teen Self-Care Workshop:**
25 students (19 African American, 6 Hispanic). Focused on mental, emotional, and physical well-being.



2025 PROGRAM ACTIVITIES & OUTCOMES

FINANCIAL LITERACY PROGRAM

Delivered in partnership with South Dallas Cultural Center and Happy State Bank. Served 16 students (9 African American, 6 Hispanic).

Curriculum included basic financial principles, banking, saving, investing, stocks, bonds, and IRAs.

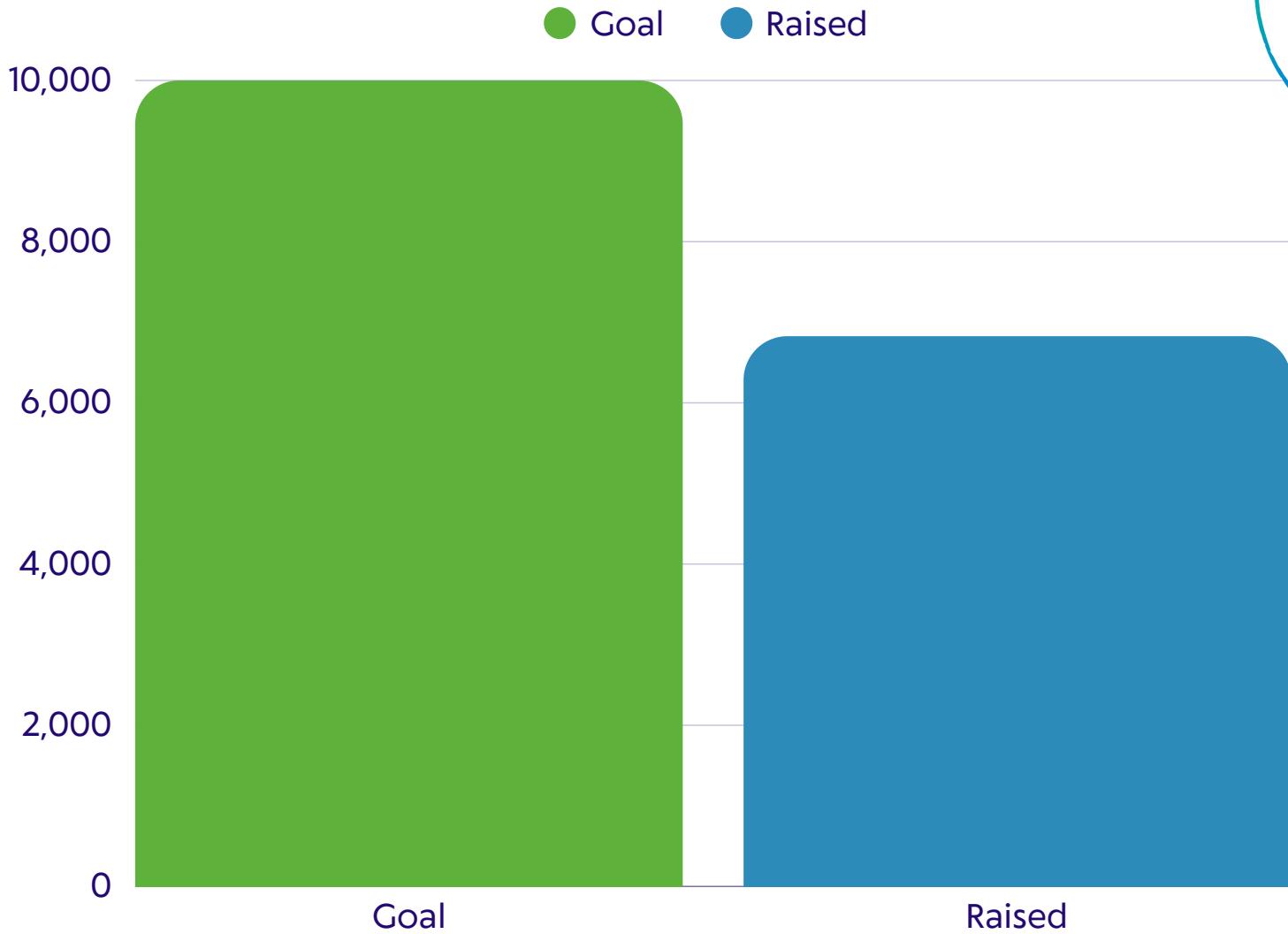
Classes achieved a **97%** completion rate with increased parental engagement.



EVENTS & CAMPAIGNS HELD IN 2025



March 29: Fundraising Gala in partnership with Big Thought and sponsored by Happy State Bank.



EVENTS & CAMPAIGNS HELD IN 2025

January 18: Community Information Session with team-building activities, lunch, and raffles.

Attendance:

32

September 13: North Texas Giving Day Block Party with Singing Hills Recreation Center and Jacob Way Organization.

September 18: North Texas Giving Day Online Fundraiser. Total Raised:

\$4,533



VOLUNTEER IMPACT

18

VOLUNTEERS CONTRIBUTED



A TOTAL OF **678** HOURS

STUDENT IMPACT



119
STUDENTS WERE
SERVED!



THANK YOU TO OUR 2025 KEY PARTNERSHIPS AND COLLABORATIONS



Parkland



JACOB WAY

Beal Bank

Know your money will grow.

**DALLAS
COLLEGE**

**Hope
4 All**

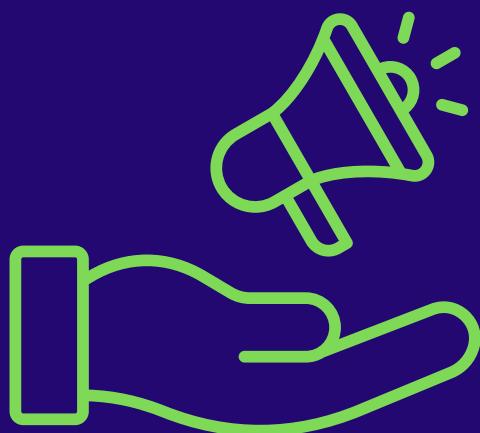


Dallas Park & Recreation



HEAR THE VOICES WE'VE IMPACTED

"This workshop was amazing and I hope that it continues because the impact is priceless."



"Every young person should know about this program...we will sign up for every class moving forward."

"This should be in every school. The impact is incredible."

"Thank you for offering programs starting at age 10...the younger you reach them, the better prepared they are."

"The class leader was energetic and genuinely cared. The kids gained confidence and felt safe."

"Love the smaller settings—please offer more throughout the year."



"Great to see the community coming together!"

FIND US!

VISIT OUR WEBSITE

[Click Here](#)

FOLLOW US ON SOCIAL MEDIA



@STARSUGO



**"WE ARE DRIVEN TO HELP OUR YOUTH CREATE
SOCIAL CHANGE AND BREAK BARRIERS."**

2025 Impact Report



\$5,000
in scholarships



4 out of 7

SUGO youth Ambassadors graduated



52

Students were given school supplies

Career Development



34 mock interviews conducted

20 student resumes completed/reviewed

6 Internships

Community Engagement

18 volunteers for the year



28%

growth in social media following



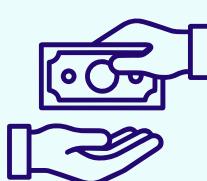
86%

donor retention rate

200+

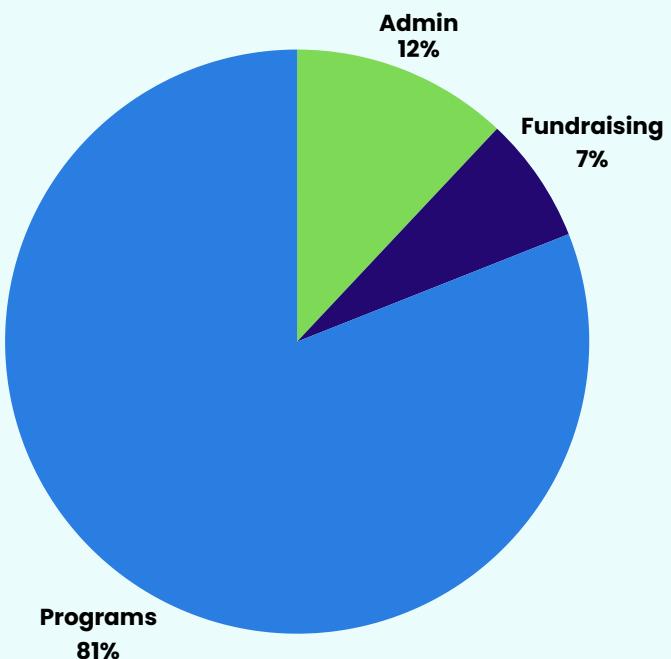
tickets given away to students and families for sporting games, museums and attractions.

Funding



\$33,000

In Grants and Donations



100%

All programs free, including books and materials!