



Dear Sponsor,

Since 2015, Stars United Global Outreach has worked tirelessly to serve underprivileged youth in the Dallas community by delivering education on practical and critical skills that are mobilizing our youth to entrepreneurship, leadership, financial literacy, and adequate life skills.

We have seen 100% graduation rates from our programs in that time—a track record which has led to partnerships with other esteemed local organizations, including UNT Dallas, Urban SERCH, Dallas City of Learning, United Way, Big Thought, Charles Schwab, and State Fair of Texas.

Additionally, our mission statement has attracted the support of many major sponsors:



As a result, we are excited to invite you to support Blueprint for Success: An annual program that has provided deep immersion to practical management, leadership, collaboration, and communication skills to more than 150 students.

Would you be willing to help us by sponsoring this initiative with a donation? We have many tiers of giving which will win you various levels of incentives. We have enclosed both a description of our program and a breakdown of donation tiers for your convenience.

Your generosity means the world to us. The support from our sponsors helped us host our most successful Blueprint for Success yet.

We would love to discuss a relationship for the future, so please contact us if you'd like to get involved or have any further questions about our organization.

With Gratitude,

Star Williams

214-702-9439

info@starsunitedglobaloutreach.org

www.starsunitedglobaloutreach.org

Blueprint for Success: Program Descriptions



Life Skills Program

Our Life Skills classes are designed to help build independence with a focus on social-emotional learning (SEL) skills that teens need. These skills are relationship building, resume writing, social and self-awareness, decision making, effective communication, and so much more!

Leadership Camp

Our Leadership Camp is a two-week summer workshop designed to help kids ages 12 through 18 build confidence, self-esteem, and self-awareness with a keen focus on leadership development.

Smart Investments Program

The Smart Investments Program will help teens learn how to develop a plan for building personal wealth while understanding basic investment principles.

Entrepreneurship Program

The Entrepreneurship Program will provide students the foundational tools to start and grow a small business. Since starting our program in 2017, 25% of our graduates have successfully started a small business and with your help we can increase the success rate.

Cultural Entrepreneurship Workshop

The Cultural Entrepreneurship Workshop will provide a solid understanding of what entrepreneurship is, how to become an entrepreneur, and most importantly how our ancestors played a significant role in African Americans becoming business owners.

Blueprint for Success Leadership Program
Description and Needs

Pan African Connection in Oak Cliff,
June 6-17, Monday -Friday, 11am – 2pm



Our Leadership Camp is a two-week summer workshop designed to help kids ages 10 through 18 build confidence, self-esteem, and self-awareness with a keen focus on leadership development. We need the following to help our summer camp be successful:

- Guest speakers are given a 30-minute timeframe to speak with our students with 15 minutes of speaking, 10 minutes of Q & A, and a 5-minute wrap up. We ask all guest speakers to speak at the beginning of our camp between 11am-11:30 or at the end of the day between 1-1:30pm.
- Facilitators can teach a day of our curriculum on any given day Monday – Friday, 11am-2pm. Facilitators can teach as little as one day or as many days as schedule permits. Training is required. This is also a paid position, but we are seeking facilitators that can donate their time.
- Volunteers can volunteer as many days as their schedule permits between 11am-2pm during the duration of the summer camp.
- In kind donations are needed to help with student engagement. In kind donations include but are not limited to gift cards, swag items from your company, educational books, and supplies (notebooks, pencils, pens, etc.)
- Sponsors are needed to financially support the summer camp. Your sponsorship will allow us to effortlessly offer our summer camp completely FREE. The summer camp includes meals and snacks, all supplies, field trips, and the ability to pay trained facilitators as needed. Our sponsorship levels range from \$500 - \$7500.

Blueprint for Success: Donation Tiers



Needs and Basics Sponsorship

- Donors can choose to donate any of the following:
 - T-shirts
 - Youth based educational books focused on leadership and personal development
 - Meals and snacks
 - Supplies (e.g., paper, pencils, notebooks, pens, flip chart)
 - Raffle prizes and gift bags
 - Activities (e.g., museums, theme parks)
 - Photographer and/or videographer

Youth Sponsorship – \$500

- Each child will receive a t-shirt, swag bag, snacks, activities, and materials for workshop

Silver Sponsorship – \$2,500

- All the incentives of the previous tier
- Two (2) minute presentation on your company during workshop
- Logo positioning on organization homepage
- Approved product line and/or company literature in workshop bags

Gold Sponsorship – \$5,000

- All the incentives of the previous tier
- Social Media Marketing via Facebook and Twitter

Platinum Sponsorship – \$7,500

- All the incentives of the previous tier
- Logo placement on highlight video
- Company listed in video credits to include website

Blueprint for Success: Sponsorship Application

Organization

Contact Person/Title

Address, City, State & Zip

Phone Number

Fax

E-mail Address

Website

Sponsorship Package Levels:

Platinum Gold Silver Youth

General Donation: \$100____\$75____ \$50____ \$25____ Other____

Payment can be made via Zelle (Chase quick pay), check, or money order. Payment plans are available for purchases over \$200. Please return application via email to star.williams@starsunitedglobaloutreach.org . If mailing: PO Box 542213, Grand Prairie, TX 75054

Chase quick pay using star.williams@starsunitedglobaloutreach.org OR on our website

<https://www.starsunitedglobaloutreach.org/donate>